



REQUEST FOR APPLICATION No. RFA-IAM-20-004

Issuance Date: April 28, 2020 Closing Date: June 11, 2020 (45 days after issuance date)
Closing Time: 12.00 pm
Subject: **Facilitating Agricultural led inclusive Economic Growth in Southwestern, Eastern, Northern Uganda and Karamoja Region**
Reference: Issued Under Feed the Future/Uganda Inclusive Agricultural Markets Activity
USAID Contract No. 7261719C00007

Background

The Feed the Future Inclusive Agricultural Market Activity (FtF IAM) is a five-year program implemented by DAI Global Inc. The Activity seeks to increase incomes and improve the livelihood of households through agriculture-led inclusive economic growth in 38 districts across four zones in Uganda (Southwestern, Mount Elgon area, Karamoja and parts of Northern Uganda). Layered on the principles of inclusive market systems, inclusivity refers to the active participation and engagement of all actors looking to participate in the market system including the poor, women, youth, ethnic minorities, or other marginalized groups who are often excluded, or even exploited by the traditional market systems. The Activity will contribute to the Global Food Security Strategy (GFSS) Uganda Country plan goal of reducing hunger, malnutrition and poverty and the USAID/Uganda Country Development Cooperation Strategy (CDCS) 2016-2021 five-year goal of strengthening Uganda's systems to accelerate inclusive education, health and economic outcomes. FtF IAM adopts a market systems development (MSD) approach that aims to work with key actors in the agricultural markets to generate opportunities within the agricultural sector that are inclusive of women, youth and other marginalized groups. FtF IAM will focus on cross-market functions that improve efficiencies in the market systems.

FTF IAM aims to work with market actors to influence systemic changes in key agricultural markets to achieve sustainable impact on the agricultural sector and the country. The approach will empower local actors, especially the private sector,

business associations, government and producer groups, among others, to align incentives for improved market performance.

The Activity has triple objectives of:

- 1) increasing the institutional (leadership, management, technical, adaptive etc.) capacity of GOU institutions and agencies;
- 2) increasing the institutional (leadership, management, technical, adaptive etc.) capacity of private sector and civil society organizations and
- 3) creating incentives for agro-industry and agribusiness firms to respond to market changes and to invest in it.

Through this Request for Application (RFA), FtF IAM aims to identify potential partners that can leverage USAID resources to develop practical, market-driven solutions for improved performance of the agricultural sector that results in agricultural led economic growth that benefits all including the poor, women, youth and marginalized groups.

Submission and Formatting Instructions

The deadline for responding to this Expression of Interest is 11th June 2020 at 12 p.m. (in Kampala, Uganda). Responses may be emailed to IAMgrants@dai.com. Please address the subject of the email, name of your organization followed by "Submission under RFA-IAM-20-004".

Interested organizations may download the Request for Application document and application form at <https://bit.ly/2S45Y4Z> and the budget template at <https://bit.ly/2VypoAT>.

Thank you for your interest in Feed the Future/Uganda Inclusive Agricultural Markets Activity activities.

Thank you,
DAI Uganda FtF IAM Team