

Research report (Note)

Aspermont Ltd.



Resurgence in Growth Following Challenging 2024 Half-Year Results

Strategic Recruitment of Renowned Top Executives and Leadership

Forecast Prioritizes Quality Revenue

Target Price: 0.03 AUD / 0.02 EUR (Previously: 0.07 AUD / 0.04 EUR)

Rating: BUY

IMPORTANT NOTE: Please take note of the disclaimer/risk warning, as well as the disclosure of potential conflicts of interest as required by section § 85 WpHG und Art. 20 MAR on page 10

Note on research as a "minor non-monetary benefit" according to the MiFID II regulation: This research meets the requirements for being classified as a "minor non-monetary benefit". For more information, see the disclosure under "I. Research under MiFID II"

Date and time of completion of this research: 02.10.2024 (03:00 pm) Date and time of first distribution: 04.10.2024 (10:00 am) Target price valid until: max. 31.12.2025



Aspermont Ltd. 5a,7,11

Rating: Buy Target price: 0.03 AUD / 0.02 EUR (previously: 0.07 AUD / 0.04 EUR)

Current price: 0.007 21/09/2024 / ASX / 15:54 Currency: AUD

Master Data:

ISIN: AU000000ASP3 WKN: A0NGFS Stock exchange symbol: ASP Number of shares³: 2.431 Market cap³: 17.29 Enterprise value³: ³ in million / in AUD million Free float: 25%

Primary listing: ASX Secondary listing: Frankfurt

Accounting Standard: IFRS

FY End: 30.09

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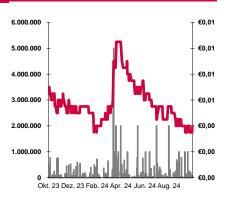
* List of possible conflicts of in-	
terest on page 13	

Company Profile

Sector: B2B Media Focus: Mining, Energy, Agriculture, Technology

Corporate Headquarters in London, United Kingdom

Management: Alex Kent (Managing Director), Ajit Patel (COO), Nishil Khimasia (CFO), Matt Smith (CCO), Joshua Robertson (CMO)



Aspermont Limited is the global leader of business-to-business (B2B) media for the resources industry. The company offers subscription-based content services in the mining, energy, agriculture, and technology sectors. Customers from all over the world use Aspermont's services. In addition, Aspermont Limited is a global leader in business-to-business marketing.

As a disruptive player in the B2B media market, Aspermont differentiates itself with its mediatech business model. The company boasts a debt-free status, generates free cash flow, and maintains a robust balance sheet. With 32 consecutive quarters of subscriptions growth and an exceptional senior leadership team, Aspermont is well-equipped to drive amplified growth across both established and new business units.

Aspermont Limited reported their Q3-2024 financial highlights

in Mio. AUD	FY2022	HY 2023	FY2023	HY 2024	FY 2024e
III MIO. AOD	112022	111 2025	112025	111 2024	1120240
Revenues	18.73	9.36	19.20	8.00	20.21
Gross margin	64.2%	58.6%	57.0%	49.2%	58.7%
EBITDA	2.30	0.10	0.50	(1.00)	(0.02)
EBITDA margin	12.28%	1.06%	2.60%	(Neg.)	(Neg.)
Net result	(0.24)	0.06	(1.70)	(1.63)	(0.43)
Cash and cash equivalents	6.63	5.40	4.04	1.30	1.50
Key figures per share					
EPS	neg	0.00	neg	0.00	0.00
Dividend	0.00	0.00	0.00	0.00	0.00

Financial c	alendar
11/2024	FY2024 preliminary report
12/2024	FY2024 annual report

**last research by GBC:
Date: Publication / Target price in AUD / Rating
11/03/2024: RS / 0.07 / BUY
21/06/2023: RS / 0.07 / BUY
24/02/2023: RS / 0.10 / BUY
07/12/2022: RS / 0.11 / BUY
** the above-mentioned research studies can be

** the above-mentioned research studies can be viewed at <u>www.gbc-ag.de</u> or requested from GBC AG, Halderstr. 27, D86150 Augsburg



EXECUTIVE SUMMARY

- **Rebound After a Challenging H1 2024:** Despite early setbacks, Aspermont capitalized on its strategic investments in high-growth sectors to achieve a strong performance turnaround.
- **Strong Cash Position**: The company maintains a healthy net liquidity of \$1.3 million as of Q3 2024
- Year-on-Year Revenue Growth: Total revenue for Q3 2024 rose to \$5.0 million, marking a 20% increase compared to the previous year.
- Competitive Advantage: While competitors have faced significant losses in recent quarters, Aspermont's robust performance underscores its position of strength.
- **Operational Agility:** Aspermont's decentralized structure and scalable workforce continue to be key strengths, enabling swift product launches while managing investment risks, as evidenced by the increase in net asset liquidity.
- Completing technological turnaround: The company will be shifting from revenue quantity to revenue quality in order to reach net profit equilibrium and start posting posting profits in FY2025.
- Based on our DCF model, we revise our price target to AUD 0.03 / 0.02 EUR per share (down from AUD 0.07) and maintain a buy rating.



BUSINESS DEVELOPMENT

Business activity

Company I	Company latest press releases					
Date	Туре	Message				
22.07.2024	Corporate news	Q3 financial highlights				
31.05.2024	Corporate news	Half-year financial results				
Sources: As	permont, GBC AG					

On July 22nd, Aspermont published its Q3 2024 financial results, highlighting a significant rebound from the challenges faced in H1 2024. Most notably, the company reported a 20% year-on-year (YoY) increase in Q3 revenue, effectively recovering from the 15% YoY decline seen in the first half of 2024. Revenue displacement from Q1 2024 to Q3 2024 amount to most of both the drop in revenue and the rebound.

Q3 2024 highlights

- Group Revenue: \$5.0 million, up 20% YoY.
- **Subscriptions Revenue:** \$2.4 million, with Subscriptions Cash at \$2.6 million, reflecting a 3% and 13% YoY increase, respectively.
- Marketing Agency & Data Services: \$0.4 million, up 14% YoY.
- Net Cash: \$1.3 million, with profits reinvested in new product development.
- **Reported and Normalized EBITDA:** \$0.06 million and \$0.12 million, respectively.
- **Future of Mining Perth:** Sold out with a 14% increase in attendees, prompting a move to a larger venue next year.
- **Platform Migration:** All Aspermont brands have successfully migrated to Version 5.

Revenue development Q3 2024

Revenue in Q3 2024 grew by 20% compared to Q3 2023, increasing from AUD 4.40 million to AUD 5 million. Despite this rebound, overall revenue levels remain modest. The company reported a 1% increase in total revenues (4% on a constant currency basis), with momentum expected to build in H2 2024. Encouraged by these results, Aspermont's management is committed to priories quality growth or quantity for Q4 2024.

The Q3 YoY growth was primarily driven by the expansion of digital subscription services and increased engagement across B2B platforms. The digital media segment, which accounts for a significant portion of total revenue, saw a double-digit increase, fueled by new subscriber acquisition and improved retention rates.

Earnings development Q3 2023

Subscription revenue continued to grow steadily, remaining a core focus for Aspermont. This growth is attributed to ongoing efforts to expand digital offerings and enhance customer engagement. However, rising operational costs, particularly in technology and staffing, continue to pressure profit margins.

Despite these challenges, the company's EBITDA was positive at AUD 0.06 million, indicating effective cost management. Net cash held steady at AUD 1.3 million, with all profits reinvested in new product development.



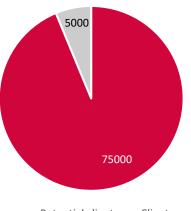
Aspermont: Growth Opportunities Overview

Aspermont is well-positioned to capitalize on global trends favoring digital media and datadriven services. The company's investments in technology and content are expected to drive further revenue growth and margin expansion in the coming quarters. A key focus on increasing ARPU (Average Revenue Per User) and subscriber retention will be critical to maintaining this growth trajectory.

1. Expansion of Subscription Revenue

- Current Position: Subscriptions account for 62% of Aspermont's total revenue, with 32 consecutive quarters of growth. The company boasts a 17% CAGR in subscription revenue, reflecting its strong ability to attract and retain subscribers.
- Growth Potential: With over 5,000 corporate subscriptions across 150 countries, Aspermont's market penetration is just 6% of the total addressable market (TAM) in mining corporate subscriptions alone with a total of 80,000 total addressable market. This presents significant growth opportunities as the company focuses on expanding its market share by enhancing content offerings and leveraging advanced technology to improve user experience.

Total Addressable market



Sources: Aspermont, GBC AG

2. Launch of New Data & Intelligence (D&I) Products

- **Current Developments:** Aspermont plans to launch its first subscription-based D&I product in Q4 2024, marking a significant expansion of its product portfolio.
- **Revenue Impact:** The introduction of D&I products is expected to open new revenue streams, catering to the increasing demand for actionable insights in the mining, energy, and agriculture sectors. The focus on high-value formats, including risk analytics, ESG (Environmental, Social, and Governance) data, and workflow pricing, positions Aspermont to capture a growing share of the data services market.

3. Geographic and Market Expansion

- **Current Reach:** Aspermont has a strong presence in established markets such as Australia, the UK, and North America, with an audience of over 270,000 monthly active users and 3 million digital users globally.
- **Future Opportunities:** Expanding into new geographies and offering multilingual services could significantly increase Aspermont's market size. This includes



tapping into emerging markets in Asia and Latin America, where there is growing demand for specialized industry information and services.

4. Event and Marketing Agency Growth

- Recent Performance: The success of events like "Future of Mining Perth," which sold out and saw a 14% increase in attendees, highlights growth potential in Aspermont's events segment. This event is expected to move to a larger venue in FY25 to accommodate increasing interest.
- **Revenue Contribution:** Currently, events and the marketing agency segment contribute 10% of the company's total revenue, with substantial upside potential. However, these are time and human capital intensive.

In summary, Aspermont Limited is strategically positioned to capitalize on key growth opportunities, including expanding its subscription model, launching new D&I products, and broadening its geographic reach. With a strong financial base and a focus on innovation, the company is poised to increase market share and drive long-term value for shareholders.

FORECASTS AND VALUATION

(in AUD M)	FY 2021	FY 2022	FY 2023	FY2024e Previous	FY204e updated
Revenues	16.05	18.72	19.24	24.72	18.73
EBITDA	0.82	2.30	0.50	1.80	-0,58
EBITDA margin (%)	5.15	12.28	2.60	7.42	(Neg.)
Net profit after tax	0.14	(0.24)	(1.70)	1.31	(0.99)

Sources: Aspermont, GBC AG

Following Aspermont HY and Q3 2024 results, we have reviewed our FY2024 estimates.

Highlights:

- 1. **Revenue growth**: We anticipate that FY2024 revenues will remain stable compared to FY2023.
- 2. **EBITDA**: Expected to align with FY2023 levels.
- 3. Net cash balances: Projected to stay above \$0.5 million.

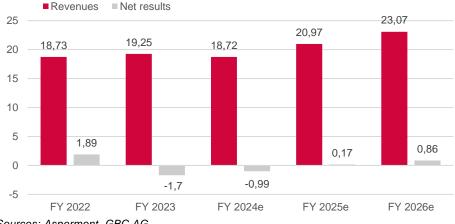
In light of Aspermont's performance in the first half of 2024 and the strong results in Q3 2024, it's important to highlight that the company successfully launched its creative agency, Nexus, initiated a partnership with Rick Rule, and rolled out website upgrades across all platforms. We expect revenues to coming back to pre-2024 levels, we expect Aspermont to close the year in a robust position, even considering small decline in sale, the company dragging along their difficult H1 results.

Considering the current macroeconomic conditions in the sector, we have revised our revenue growth forecast to 12% for FY2025 and 10% for FY2026. This anticipated revenue growth is driven by the company's strategic initiatives and expected improvements in the broader mining sector.

We estimate that the company will close the year 2024 with net losses of 0.99M due to the cost of sale and presence of low and negative margin products in their portfolio.

Future earnings

Based on the company's guidance, we have adjusted our estimates for FY2024 and beyond. The company stated that they will now be focussing on revenue quality versus quantity, reducing therefore the future revenue growth. One of the consequence could be the sale of low margin or human resources intensive products.



Revenues (\$m) and Net revenues (\$m)

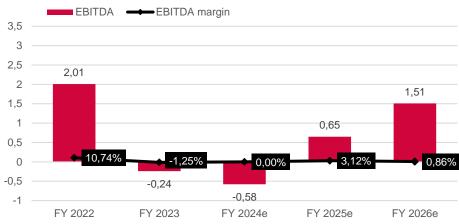
Sources: Aspermont, GBC AG



We continue to believe that Aspermont's unique value proposition and adaptability to shifting market conditions position it well for sustained success. Despite a challenging H1 2024, the company has demonstrated resilience and is now on a trajectory towards increased profitability and positive cash flow for FY2025.

Focussing on corporate clients and data intelligence, we believe the vast majority of new revenues will come from organic growth, cross selling to current clients. Another vector of growth will be the acquisiton of new clients from the massive untapped market potential. Mature products will be rolled out at large and should convert into high margin sales.

Winthin, the company, the management strategy will be to reallocate operational capacity to subscription models, enhance their product value propositions through content and technology.



EBITDA (\$m) and EBITDA margin

Aspermont's outlook for the remainder of FY2024 and subsequent years remains optimistic, with expectations for accelerated growth in H2 2024. The company's strong financial foundation, ongoing investment in digital transformation, and strategic expansion of its operational capacity solidify its competitive standing in the industry.

Aspermont's innovative mediatech model, debt-free status, and consistent subscription revenue growth enhance its valuation, making it an attractive proposition for long-term investors.

Given the updated guidance and stronger-than-expected Q3 performance, we have revised our estimates for FY2024 and beyond, reflecting Aspermont's recovery and strategic growth initiatives. Focussing on high margin products will allow the company to raise their EBITDA margin and post profits for the FY2024.

Looking ahead, we are confident that Aspermont is well-positioned for higher growth in H2 2024. The company's financial strength and successful rebound from a difficult H1 2024 provide a positive outlook for FY2025.

Based on our DCF model, we revise our price target to AUD 0.03 / 0.02 EUR per share (down from 0.07 AUD / 0.04 EUR) and maintain a buy rating.

Sources: Aspermont, GBC AG



VALUATION

Model assumptions

Aspermont Limited was valued by us using a three-stage DCF model. Starting with the concrete estimates for the years 2024 to 2026 in phase 1, the forecast is made from 2027 to 2031 in the second phase by applying value drivers. We have reviewed our model according to the following. We expect annual revenue growth of 25%, down from 30%. We have assumed a target EBITDA margin of 30%, down from 35.1%. We have considered a tax rate of 15% in phase 2. In the third phase, a residual value is also determined after the end of the forecast horizon using the perpetual annuity. In the terminal value, we assume a growth rate of 3%, up from 1%, in line with inflation.

Cost of capital

The weighted average cost of capital (WACC) of Aspermont Limited is calculated from the cost of equity and the cost of debt. To determine the cost of equity, the fair market premium, the company-specific beta and the risk-free interest rate must be calculated.

The risk-free interest rate is derived from current yield curves for risk-free bonds in accordance with the recommendations of the Fachausschuss für Unternehmensbewertungen und Betriebswirtschaft (FAUB) of the IDW. This is based on the zero bond interest rates published by the Deutsche Bundesbank using the Svensson method.

The currently used value of the risk-free interest rate is 2.5%.

We continue using the historical market premium of 5.5% as a reasonable expectation of a market premium. This is supported by historical analyses of equity market returns. The market premium reflects the percentage by which the equity market is expected to yield better than low-risk government bonds.

According to the GBC estimation method, a beta of 2.57 is currently determined and remains unchanged from our last report.

Using the assumptions made, we calculate a cost of equity of 16.64% (beta multiplied by risk premium plus risk-free interest rate). Since we assume a sustainable weighting of 90% for the cost of equity, the weighted average cost of capital (WACC) is 15.87%.

Valuation result

Based on our DCF valuation model, we have maintained our Buy rating and adjusted our target price to AUD 0.03 / 0.02 EUR



Aspermont Ltd. - Discounted Cashflow (DCF) model scenario

Value driver of the DCF - model after estimate phase:

consistency - Phase	
Revenue growth	25.0%
EBITDA margin	30.0%
Depreciation to fixed assets	7.0%
Working Capital to revenue	5.0%

final - Phase	
Eternal growth rate	3.0%
Eternal EBITA margin	29.0%
Effective tax rate in final phase	15.0%

Three phases DCF - Modell:

Phase	estimate			consiste	ncy				final
in mAUD	FY 24e	FY 25e	FY 26e	FY 27e	FY 28e	FY 29e	FY 30e	FY 30e	Terminal
Revenue	18.73	20.98	23.07	28.84	36.05	45.06	56.33	70.41	value
Revenue change	-2.7%	12.0%	10.0%	25.0%	25.0%	25.0%	25.0%	25.0%	3.0%
Revenue to fixed assets	1.92	2.14	2.33	2.91	3.64	4.54	5.67	7.08	
EBITDA	-0.58	0.66	1.51	8.65	10.82	13.52	16.90	21.12]
EBITDA margin	-3.1%	3.1%	6.6%	30.0%	30.0%	30.0%	30.0%	30.0%	
EBITA	-1.28	-0.04	0.81	7.96	10.12	12.83	16.20	20.43	
EBITA margin	-6.8%	-0.2%	3.5%	27.6%	28.1%	28.5%	28.8%	29.0%	29.0%
Taxes on EBITA	0.00	0.01	-0.12	-1.19	-1.52	-1.92	-2.43	-3.06	
Taxes to EBITA	0.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%
EBI (NOPLAT)	-1.28	-0.04	0.69	6.77	8.60	10.90	13.77	17.36	
Return on capital	-139.7%	-2.5%	26.8%	162.7%	183.5%	209.3%	229.3%	246.7%	213.5%
Working Capital (WC)	-8.24	-7.24	-5.74	-5.22	-4.71	-3.92	-2.90	-1.57	
WC to Revenue	-44.0%	-34.5%	-24.9%	5.0%	5.0%	5.0%	5.0%	5.0%	1
Investment in WC	-0.56	-1.00	-1.50	-0.52	-0.51	-0.79	-1.02	-1.33	ĺ
Operating fixed assets (OAV)	9.76	9.81	9.89	9.90	9.91	9.92	9.93	9.94]
Depreciation on OAV	-0.70	-0.70	-0.70	-0.69	-0.69	-0.69	-0.69	-0.70	
Depreciation to OAV	7.2%	7.1%	7.1%	7.0%	7.0%	7.0%	7.0%	7.0%	
Investment in OAV	-0.75	-0.75	-0.78	-0.70	-0.70	-0.70	-0.70	-0.71	
Capital employment	1.53	2.58	4.16	4.69	5.21	6.01	7.04	8.38	
EBITDA	-0.58	0.66	1.51	8.65	10.82	13.52	16.90	21.12	
Taxes on EBITA	0.00	0.01	-0.12	-1.19	-1.52	-1.92	-2.43	-3.06	
Total investment	-1.31	-1.75	-2.28	-1.22	-1.21	-1.49	-1.72	-2.04	
Investment in OAV	-0.75	-0.75	-0.78	-0.70	-0.70	-0.70	-0.70	-0.71]
Investment in WC	-0.56	-1.00	-1.50	-0.52	-0.51	-0.79	-1.02	-1.33]
Investment in Goodwill	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Free cashflows	-1.89	-1.09	-0.89	6.24	8.08	10.10	12.74	16.02	137.06

Value operating business (due date)	71.60	84.05
Net present value explicit free cashflows	22.71	27.41
Net present value of terminal value	48.89	56.65
Net debt	-1.73	-0.19
Value of equity	73.33	84.24
Minority interests	0.00	0.00
Value of share capital	73.33	84.24
Outstanding shares in m	2438.00	2438.00
Fair value per share in AUD	0.03	0.03
Fair value per share in EUR	0.02	0.02

a		WACC						
Capital		5.9%	10.9%	15.9%	20.9%	25.9%		
ů	211.5%	0.19	0.06	0.03	0.02	0.02		
Б	212.5%	0.19	0.06	0.03	0.02	0.02		
	213.5%	0.19	0.06	0.03	0.02	0.02		
Return	214.5%	0.19	0.06	0.03	0.02	0.02		
Ř	215.5%	0.19	0.06	0.03	0.02	0.02		

Cost of capital:	
Risk free rate	2.5%
Market risk premium	5.5%
Beta	2.57
Cost of equity	16.6%
Target weight	90.0%
Cost of debt	10.0%
Taxshield	10.0%
Taxshield	11.3%
WACC	15.87%



ANNEX

<u>I.</u>

Research under MiFID II

1. There is a contract between the research company GBC AG and the issuer regarding the independent preparation and publication of this research report on the issuer. GBC AG is remunerated for this by the issuer.

2. The research report is simultaneously made available to all interested investment services companies.

<u>II.</u>

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Section 2 (I) Updates

A detailed update of the present analysis/analyses at any fixed date has not been planned at the current time. GBC AG reserves the right to update the analysis without prior notice.

Section 2 (II) Recommendation/ Classifications/ Rating

Since 1/7/2006, GBC AG has used a three-level absolute share rating system. Since 1/7/2007, these ratings have related to a time horizon of a minimum of six to a maximum of 18 months. Previously the ratings related to a time horizon of up to 12 months. When the analysis is published, the investment recommendations are defined based on the categories described below, including reference to the expected returns. Temporary price fluctuations outside of these ranges do not automatically lead to a change in classification but can result in a revision of the original recommendation.

1



The recommendations/ classifications/ ratings are linked to the following expectations:

BUY	The expected return, based on the derived target price, including dividend payments within th >= + 10%.
HOLD	The expected return, based on the derived target price, including dividend payments within th > - 10% and < + 10%.
SELL	The expected return, based on the calculated target price, including dividend payments withir horizon, is <= - 10%.

GBC AG's target prices are determined using the fair value per share, derived using generally recognised and widely used methods of fundamental analysis, such as the DCF process, peer-group benchmarking and/or the sum-of-the-parts process. This is done by including fundamental factors such as e.g. share splits, capital reductions, capital increases, M&A activities, share buybacks, etc.

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In relation to the security or financial instrument discussed in this analysis the following possible conflict of interest exists: (5a,7,11)

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