# FARMERS GUARDIAN DISPLAY FEATURES LIST 2024

# **ADVERTISING OPPORTUNITIES**

#### **JANUARY**

January 12:	Machinery & Tractor Magazine   Official LAMMA Preview   Sheep and Lambing
January 19:	Official LAMMA Review Part 1  Farm Business Diversification   Dairy-Tech Preview
January 26:	Beef Supplement (including Stirling Bull Sales Preview)   Official LAMMA Review Part 2   Spring Weed Control
February	
February 2:	Spring Spraying (including fungicides and OSR PGRs)   Sprayers: High Capacity Trailed
February 9:	Machinery Product Focus: Workwear
February 16:	Dairy Supplement   Maize for Feed and Energy   Machinery: Maize Establishment
March	
March 1:	<b>Sheep Supplement</b>   Farm Materials Handling   Careers Special *
March 8:	Dairy Special *   Cereal Disease Control 1   Rural Crime and Security   Farm Buildings: Livestock Housing
March 15:	Grants Special *   Focus On Potatoes
March 22:	Machinery & Tractor Supplement   Cereal Disease Control 2   Smallholder
March 29:	Beef Special *   Trailers   Property Guide

# April

April 5:	Maize   Pickups and Commercial Vehicles
April 12:	Beef Expo preview
April 19:	Farm Business Diversification   Mechanical Weed
	Control

## May

May	
May 3:	Careers Special *   Focus on Potatoes (including crop protection)   Sheep   Property Guide   Pig & Poultry Fair Preview
May 10:	<b>Machinery &amp; Tractor Supplement</b>   Dairy   Biosecurity Special *
May 17:	Property Special *
May 24:	Breeding and Calves   Breed Society Special *   NSA Scot Sheep Preview
May 31:	Direct Drilling   Cereals preview
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June	
June 7:	OSR Varieties and Establishment
June 14:	<b>Royal Highland Show Supplement</b>   Grain Handling and Cleaning   Summer Property Highlights
June 21:	Cereals 2024 Report   Grants Special *   Machinery Round-up - mid-horsepower 6 cylinder tractors   Sheep
June 28:	Great Yorkshire Show Preview   Diversification
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July	
July 5:	Royal Welsh Show Preview   Tedders and Rakes   Groundswell Show Report

Groundswell Show Report

Pigs and Poultry | Lifestyle Machinery & Tractor Supplement | Varieties Focus (cereals and oilseed rape) | Property Guide | Farm Safety | NSA Malvern Preview

#### August August 2:

August 9: August 16:

August 30:

July 12:

July 19:

Sheep Supplement (pedigree focus) | Co Clearance | Machinery: High Horsepowe Four-Cylinder Tractors Beef | Autumn Herbicides 1 | Rural Crim Property Special \* Sheep Supplement (commercial focus) | Cultivation and Crop Establishment

#### September

September 6:	<b>Dairy Supplement</b> (including UK Dairy Day Preview)   Dairy Equipment   Autumn Herbicides 2
September 13:	Grants Special *   Autumn Pest Control   Combines
September 20:	Property Guide   Dairy (including Dairy Show Preview)
September 27:	Farm Business Diversification (including APF Show Report)

# October

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October 4:	Animal Health   Tractors 300hp+
October 11:	<b>Beef Supplement</b>   Breeding and Calves   Machinery: Cattle Handling Equipment
October 18:	Smallholder   Pigs and Poultry   AgriScot Preview
October 25:	<b>Farm Business Diversification Supplement</b> (including FBI Show Preview)   Careers Special *   Vermin Control   Sheep   Christmas Gift Guide   Tyre and Track Technology
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November 1:	<b>r</b> Biosecurity   Christmas Gift Guide   Combi Balers and Wrappers
	Biosecurity   Christmas Gift Guide   Combi Balers and
November 1:	- Biosecurity   Christmas Gift Guide   Combi Balers and Wrappers

CropTec Show Preview | Dairy

Machinery & Tractor Supplement

#### December

November 22:

November 29:

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ne and Security	December 13:	Muck and Slurry

\* Specials are a specialist blend of classified and editorial

# FARMERS GUARDIAN CLASSIFIED FEATURES LIST 2024

# **ADVERTISING OPPORTUNITIES**

## **JANUARY**

January 5:	Equestrian Buildings   Livestock Equipment   Pig & Poultry
January 12:	<b>Machinery &amp; Tractor Magazine</b>   Official LAMMA Preview   Parts & Tyres   ATVs   Winter Housing & Feeding   Parts   Ready for Lambing
January 19:	Muck & Slurry   Official LAMMA Review Part 1
January 26:	<b>Beef Supplement</b>   Livestock Equipment   Winter Housing & Feeding   Official LAMMA Review Part 2

#### **February**

February 3:	Lambing & ATVs   Breed Directory   Muck & Slurry   Equestrian Buildings   Pig & Poultry
February 10:	Parts & Tyres   Livestock Equipment
February 17:	<b>Dairy Supplement</b>   Ready for Lambing   Muck & Slurry
February 24:	Livestock & Equipment

#### March

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March 1:	<b>Sheep Supplement</b>   Careers Special *   ATVs   Equestrian Buildings   Muck & Slurry
March 8:	Livestock Equipment   Dairy *   Parts & Tyres   Grassland   Show Guide
March 15:	Grant Special *
March 22:	Machinery & Tractor Supplement   Muck & Slurry   Livestock Equipment   Smallholder   Grassland
March 29:	Beef *   Trailers   Property Guide   ATVs & Groundcare   Equestrian Buildings   Muck & Slurry
April	
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April 5:	Diversification   ATVs   Muck & Slurry   Livestock Equipment   New Products   Easter Clearance
April 12:	Dairy Focus   Pig & Poultry *   Parts & Tyres   Grassland
April 19:	Muck & Slurry   Forthcoming Shows   Livestock Equipment
April 26:	Livestock Equipment   Grassland

#### May

May	
May 3:	Careers Special *  ATVs   Equestrian Buildings   Muck & Slurry   Pig & Poultry   Property Guide   Livestock Equipment
May 10:	<b>Machinery &amp; Tractor Supplement</b>   New Products   Forthcoming Shows   Parts & Tyres   Livestock Equipment   Grassland
May 17:	Property Special *   Contractors Directory   Muck & Slurry
May 24:	Livestock Equipment   Grassland
May 30:	Muck & Slurry   Equestrian Buildings   Property Guide   ATVs   Livestock Equipment   Show Guide
June	
June 7:	Pig & Poultry   Scottish Regional   Grassland
June 14:	<b>Royal Highland Show Supplement</b>   Parts & Tyres   Animal Health   Livestock Equipment   Muck & Slurry   Summer Property Highlights
June 21:	Grants Special *   Beef   Grassland   Contractors Directory   Livestock Equipment
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July	

#### Ju July 5:

July 12:

July 19:

July 26:

ATVs   Muck & Slurry   Equestrian Buildings   Livestock Equipment
Forthcoming Shows   Contractors Directory   Pig & Poultry   Parts & Tyres   Grassland
Machinery & Tractor Supplement   Property Guide   Muck & Slurry
Grassland   Livestock Equipment

#### August August 2:

August 9:

August 16: August 23: August 30:

<b>Sheep Supplement</b>   ATVs   Muck & Slurry   Equestrian Buildings   College Clearance
Livestock Equipment   Parts & Tyres   Grassland   Pig & Poultry   Beef
Breed Directory   Muck & Slurry   Property Special
Livestock Equipment   Grassland
Sheep Supplement

# September

September 6:	<b>Dairy Supplement</b>   Livestock Equipment   Muck & Slurry   Feeding & Housing   ATVs   Sucklers
September 13:	Grants Special *   Parts & Tyres
September 20:	Property Guide   Livestock Equipment   Muck & Slurry
September 27:	Winter Housing & Feeding

# October

October 4:	Muck & Slurry   ATVs   Equestrian Buildings   Livestock Equipment   Pig & Poultry
October 11:	Beef Supplement   New Products   Breeding & Calves   Winter Feeding & Housing   Parts & Tyres
October 18:	Agri-Expo Preview   Livestock Equipment   Animal Health   Muck & Slurry
October 25:	Careers Special *   Contractors Directory   Property Highlights   Winter Feeding & Housing   Sheep

## November

November 1:	ATVs   Vets Directory   Muck & Slurry   Equestrian Buildings   Livestock Equipment   AgriScot
November 8:	Parts & Tyres   Festive Fatstock   Pig & Poultry   Winter Housing & Feeding
November 15:	Muck & Slurry   Property Highlights   Livestock Equipment
November 22:	Livestock Equipment   Winter Housing & Feeding   Dairy
November 29:	Machinery & Tractor Supplement

## December

December 6:	Grants Special *   Equestrian Buildings   Ready for Lambing   ATVs   Winter Bedding Muck & Slurry   Christmas Pig & Poultry   Livestock Equipment   Semen & Breeding
December 13:	Parts & Tyres   Winter Housing and Feeding
December 20:	Livestock Equipment   Muck & Slurry
December 27:	Winter Housing and Feeding

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