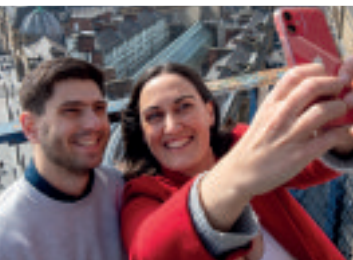




A CAREER DEFINING ROLE IN A FAST-CHANGING CITY

The search is on for a talented person capable of leading Newcastle City Council's social housing revolution

“Newcastle has an ambition to be the backbone of the UK economy. A city of innovation and progress where every single person who lives, works and visits can help contribute to their success. A city at the heart of a multi-billion pound devolution deal that will empower communities and drive prosperity in a region fast becoming global leaders in a technological and green revolution. ”



Whoever becomes Newcastle City Council's new director of housing and communities will have the ideal opportunity to make their mark

HARNESSING THE POWER OF HOUSING



Newcastle has always been a city of innovation and progress. At the height of the industrial age, the River Tyne was the 'workshop of the world' – producing trains, ships and engines that powered industries the world over, and have had a lasting and profound impact. It has always been a city of trade and commerce – an outward and international city – a heady mix of regional identity, national importance, and global reach. It is a city that links England with Scotland, the UK with Northern Europe and our traditional past with an exciting future.

The city and the wider North East once powered the nation. The Great Northern Coalfield – stretching from Northumberland to Durham – provided the raw material that made 'coals to Newcastle' such a household phrase. The new £4.2bn North East Devolution Deal shows the area can still punch above its collective economic weight. But these days, the raw material has changed.

Newcastle now sits at the nexus of a new East Coast Energy Corridor that is once again fundamental to the future prospects of the UK and the wider world. This 'backbone of the UK economy' is powered by unique natural assets and a drive to innovate will underpin the UK's transition to net zero.

A new dawn of housing in Newcastle

Newcastle is one of the best cities in the world to live, work, study and visit – bursting with culture, opportunity and people who are passionate about the place they call home.

Investment in housing has significant wider benefits, enabling people to live healthy, happy lives, build strong inclusive communities and drive inclusive growth that benefits all residents.

At the end of 2023, Newcastle City Council's cabinet listened to residents and announced the proposal to bring housing back into the council. The transfer of Your Homes Newcastle, with almost 25,000 homes in the portfolio is underway and due to be completed by July 2024.

A new housing and communities directorate



will lead on the city's social housing and housing strategy and the search is on for a talented person capable of leading Newcastle City Council's social housing revolution.

A career defining role in a fast-changing city needs a transformational leader who can develop and showcase the very best housing services

for residents and communities while driving the council's ambition to be a fair and inclusive city.

With excellent stakeholder management and strategic partnering capabilities, the successful candidate will lead a talented and high performing team to deliver quality housing services to residents.

Key priorities include, ensuring strategic alignment



A new approach to housing comes at an exciting time for the city, explains Newcastle City Council Chief Executive, **Pam Smith**

Our city is about to embark on an exciting time in its history. We are leading the Green Industrial Age and building an inclusive future where everyone can thrive.

We have a new devolution deal bringing together seven local authorities and an investment of billions into the region.

We are a trailblazer shaping the future economy of the region and the transition to greener more sustainable energy.

Housing plays a crucial role in our plans. It is the foundation for ensuring everyone has the opportunity to achieve their potential.

We know that somewhere to call home, where you feel secure and you can live your best life is fundamental to people's wellbeing.

Bringing social housing back into the council means we will have an opportunity to integrate housing into our ambitions and our priorities and ensure our residents are at the heart of everything we do.

I know how much housing matters. I spent some of my childhood in social housing and it was a place to call home.

Join us on the journey. ●



Leader **Cllr Nick Kemp** wants to revolutionise housing and realise the council's ambitions to build a fairer, more inclusive city

I have served as a councillor for more than two decades and I am so proud to call Newcastle my home. It is a city that has given me everything.

We have seen large-scale development in our city, and international investors can see the clear potential of our offer. It's vital that Newcastle's success reaches everyone.

The communities I represent in Byker face many challenges, with the area among the most deprived in the entire country.

Years of austerity, soaring inflation and the pandemic have all served to make life even more difficult for residents across our city.

The recent cost of living crisis has left hard working families struggling to make ends meet and that has been incredibly sad to witness.

We know the profound effect poverty has on people – impacting everything from life expectancy to employment opportunities.

One of the foundations for people to thrive is to ensure they have a safe and secure roof over their head.

My colleagues and I approved a proposal to revolutionise housing in the city because it is key to tackling poverty and building a more inclusive economy.

Bringing housing under council control brings a number of opportunities and many cities are already benefitting from the approach.

Many others are considering the same, not just because it makes financial sense, but because it is what tenants have called for.

They want clean, secure homes and, when things go wrong, they want reliable staff who can make sure they don't have to face living in destitution." ●



Our ambition is for Newcastle to be a fair and inclusive city where everyone is free to live healthy, happy lives.

with our overarching priorities of inclusive economy, anti-poverty and net zero, delivering a housing strategy and tackling homelessness. ●

• **Find out more about the Director of Housing and Communities role and how to apply in this week's MJ Jobs section.**



HOME FROM HOME



With great connectivity, a stunning natural environment, affordable house prices and a city packed with culture and sport – who wouldn't want to call Newcastle home?

Newcastle is a city of innovation. A city of opportunity. A city of growth. It is the backbone of the UK economy powered by unique natural assets and a drive to be at the forefront of the Green Industrial Age.

It is easy to reach and globally connected. It is a city where cultures are celebrated, diversity embraced and potential unlocked. While the city also sits at the heart of the east coast main line. You can travel to Edinburgh in just 30 minutes or find yourself in London in less than three hours.

Our ambition has already attracted international investment to Newcastle and the city is on an



Why work for us?

WE ARE PROUD, FAIR AND AMBITIOUS – WE ARE NEWCASTLE

- You're joining a team**
 Reporting into the chief executive, you will be joining the corporate leadership team and will be influencing the strategic decisions that shape the future of the city, while taking action to improve residents lives now.
- A city like no other**
 Nowhere else will you find a city where a short drive takes you from the heart of a bustling city centre to the tranquillity of the North East coast or the serenity of the Northumberland countryside.
- A job that works for you**
 You will be able to access exceptional benefits including flexible and blended working opportunities.
- Being yourself at work**
 You would be joining a positive workplace culture that promotes equality, diversity and inclusion where everyone can reach their full potential and feel valued.
- You will always have support**
 A career in Newcastle means you will be part of one of the biggest and best occupational pension schemes in the UK, have an attractive annual leave entitlement and have access to health and wellbeing services for you and your family.
- Harnessing your ambition**
 You will be joining an authority that has ambitions for their residents and the city as a multi-billion pound devolution deal will unlock potential across the region.
- Leading a green revolution**
 In Newcastle, you will be joining a city that is leading the green transition and is one of a handful of cities to have received Global A-rated green credentials in consecutive years.
- An opportunity to collaborate**
 You will be part of an authority who believes collaboration is the key to unlocking growth opportunities. It is an opportunity to work with universities, and partners across the city and the region.



Broadway shows and exceptional art galleries and museums.

With Northumberland National Park, Yorkshire, the Lake District and Scotland on our doorstep, Newcastle really is a dynamic city.

It is perfect mix of rural and urban that offers a fantastic quality of life.

The best of all worlds. City, countryside and coast all within a stone throw of one another. ●

upwards trajectory. Newcastle is home to two top universities and the centre for world class healthcare and research.

The city has a proud sporting tradition, from football to the Great North Run. The thriving hospitality sector offers food and drink to satisfy any palate.

And the city is rich in culture attracting

