

THE ULTIMATE GUIDE TO PROFITABLE MANUFACTURING
MACHINIST

JUNE 2020



LOCKDOWN DIARY LOCKDOWN DIARY LOCKDOWN DIARY LOCKDOWN DIARY

**LOCKDOWN
DIARY**

Industry leaders share their Lockdown Secrets

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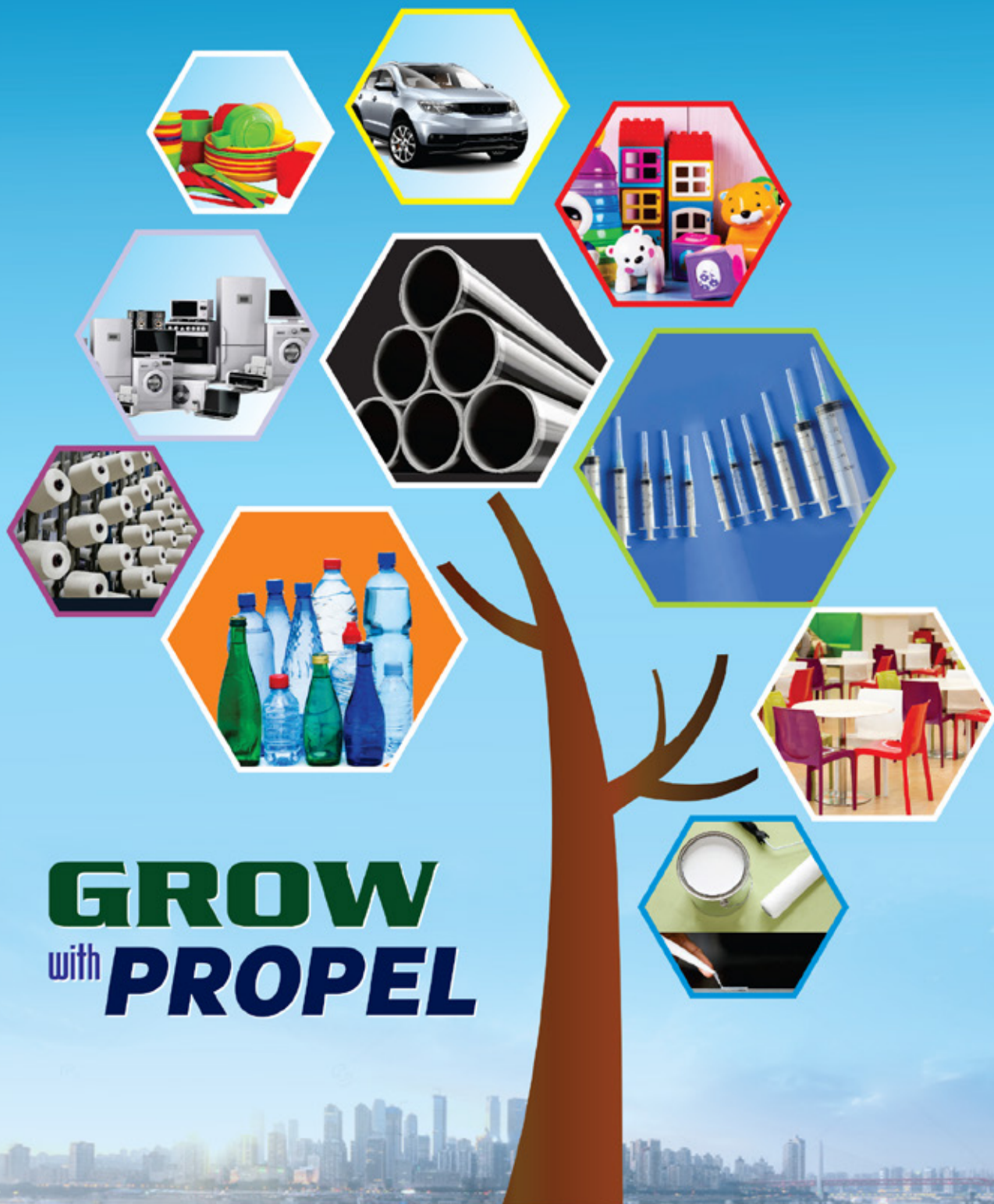
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**WE ARE ALL
HUMANS!**

The idea behind this initiative of the 'Lockdown Diary' has been to understand what industry leaders have been doing during the lockdown period. And the first thing that strikes you the most when you read the pages of the Lockdown Diary is the humanness of the responses. Yes, these are industry leaders working at high positions but they are as human as anybody else in this world. Read carefully and you will notice that while all of them belong to different industries, they are all bound by

"READ CAREFULLY AND YOU WILL NOTICE THAT WHILE ALL OF THEM BELONG TO DIFFERENT INDUSTRIES, THEY ARE ALL BOUND BY A PATTERN OF HONESTY, COMMON SENSE, GOODNESS, COMPASSION, HUMILITY AND VISION."

a pattern of honesty, common sense, goodness, compassion, humility and vision. The pages of the Lockdown Diary have a certain appeal to them because the words on them have come directly from the hearts of these people.

As is the tradition with everything that we do at The Machinist and The ET Polymers, we have received an overwhelming response to this initiative as well. And that's the reason we are bringing out the Lockdown Diary in two volumes. Do share your feedback with us.

Niranjan M

Editor & Chief Community Officer

THE MACHINIST
ULTIMATE GUIDE TO PROFITABLE MANUFACTURING

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noun

is a hypothetical particle that always moves faster than light. Conceptualized by a team of scientists which includes Indian scientists Mr. V.K. Deshpande and Mr. E.C.G. Sodarshan in 1962.



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Kailesh Shah

**Managing Director
All Time Plastics
Pvt Ltd**

“ All difficult times always end and I see a bright future for Indian manufacturing.

Important lesson from Covid19 outbreak.
More stronger contingency planning is needed. Learned that life is very fluid and uncertain.

One thing you realised about yourself that you didn't know previously?

I can live without watching TV and spend time with myself and family. Also when I did some home errands, I understood the true value of each one of them. I couldn't efficiently & speedily complete what earlier seemed like a simple task.

Have you learnt anything new during the lockdown?

I learned to be less restless and to be more patient as life suddenly became unpredictable. Learnt some simple household chores.

One humanitarian act that you did during the lockdown.

Gave a donation of ration for a month supply to the needy in Daman.

Your favourite pastime during lockdown.

Listening to good motivational talks and experiences of people. Also play cards / Ludo.

What would be the first thing you would do once the lockdown is lifted?

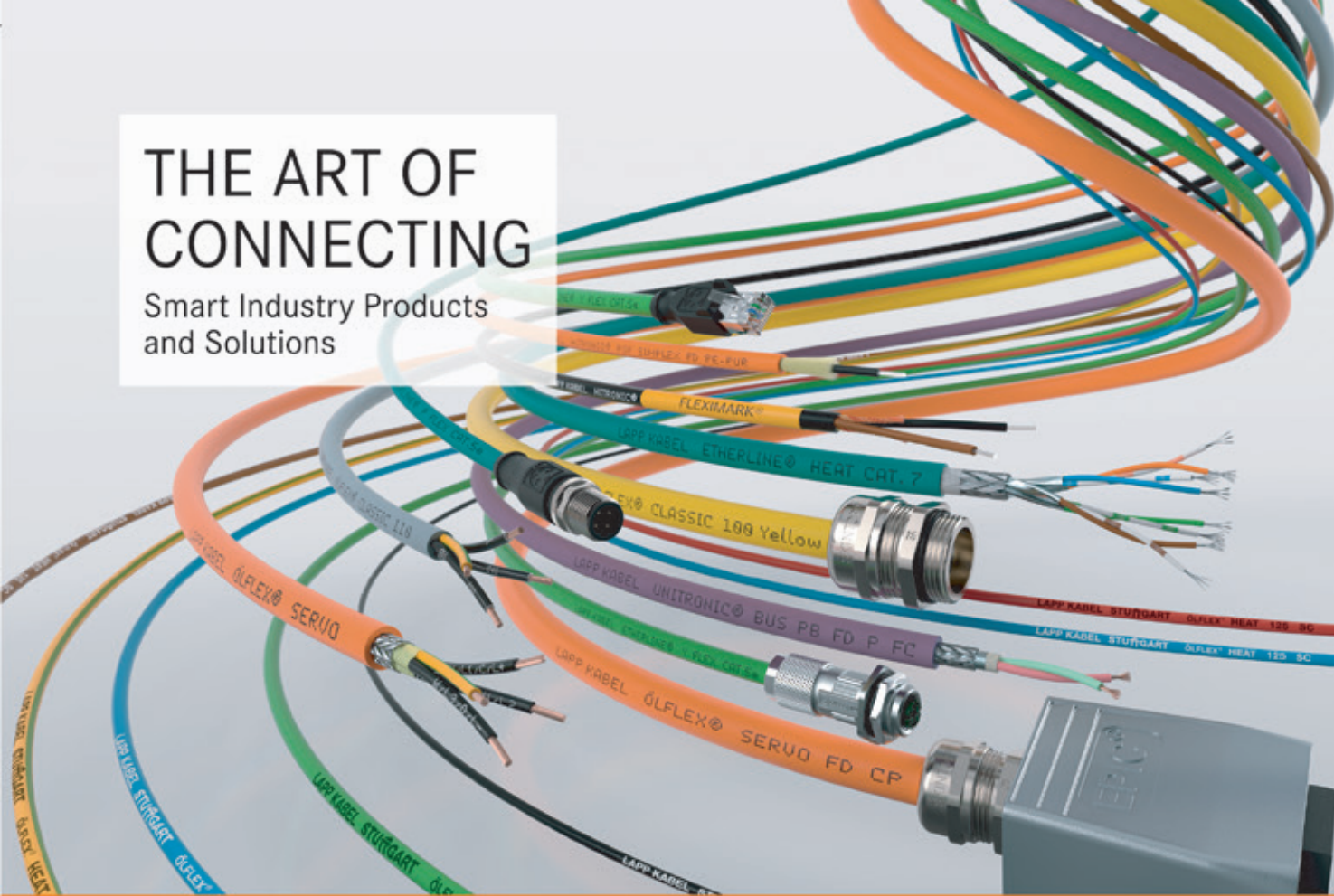
I would meet my mom and also my other family members.

Your message for the industry.

Gear up for the next quarter which will be our testing time, but all difficult times always end and I see a bright future for Indian manufacturing industry.

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Rajen Shah

Managing Director
Arihant Industrial Corporation
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“ Think out of the box and rebound with full energy when we restart.

Most important lesson learnt from the covid19 outbreak.

There is life beyond office. Hygiene is the top priority. Always save for the rainy day.

One thing you realised about yourself that you didn't know previously?

That how much work can be accomplished both personally and professionally without stepping out of home!

Have you learnt anything new during the lockdown?

Planning before, during and after a foreseeable crisis.

One humanitarian act that you did during the lockdown.

As a company, along with the Government we are providing meals to 10,000 people in need every day. On a personal level, contributed and helped

fund raising for an NGO, involved in distribution of food ration-kit to the daily wage earners and BPL families.

Your favourite pastime during the lockdown period.

Attending webinars, catching up on industry updates and spending time with family

What would be the first thing you would do once the lockdown is lifted?

Professionally a visit to all our plants and personally a visit to my grandson.

Your message for the Indian Manufacturing Industry.

Invest in R&D and invest in Human Resource. Make the best use of this time for personal development. Think out of the box and rebound with full energy when we restart.



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Dr. Deepak Kumar Hota

Chairman & Managing Director BEML

One thing you realised about yourself that you didn't know previously?

Being locked-down in your home is an overwhelming experience. But it's also a time to re-discovering oneself. It strengthens one's connection with your 'true self.

Most important lesson from the Covid19 outbreak.

Industries have to be prepared for any eventuality; which may strike with no warning. Business continuity planning is therefore critical to simulate different types of scenarios and plan for it.

One thing you realised about yourself that you didn't know previously?

You have to slowdown in order to speed up. You can unwind and take a pause; and enjoy it too.

Have you learnt anything new during the lockdown?

I have enrolled for an online photography course. I have been able to do a lot of reading. I have learnt to navigate skilfully across various VC tools. My digital literacy has gone up.

"We have to re-invent ourselves."

One humanitarian act that you did during the lockdown.

Contributions to PM Cares Fund and to Akshay Patra (for feeding the people in distress).

Your favourite pastime during the lockdown period.

Connecting with friends and catching up on some reading.

What would be the first thing you would do once the lockdown is lifted?

Look up my mother who stays in Bhuvaneshwar.

Your message for the Indian manufacturing industry.

We have to re-invent ourselves, find innovative solutions to the challenges in the changed circumstances and look for new business opportunities in the post COVID world.

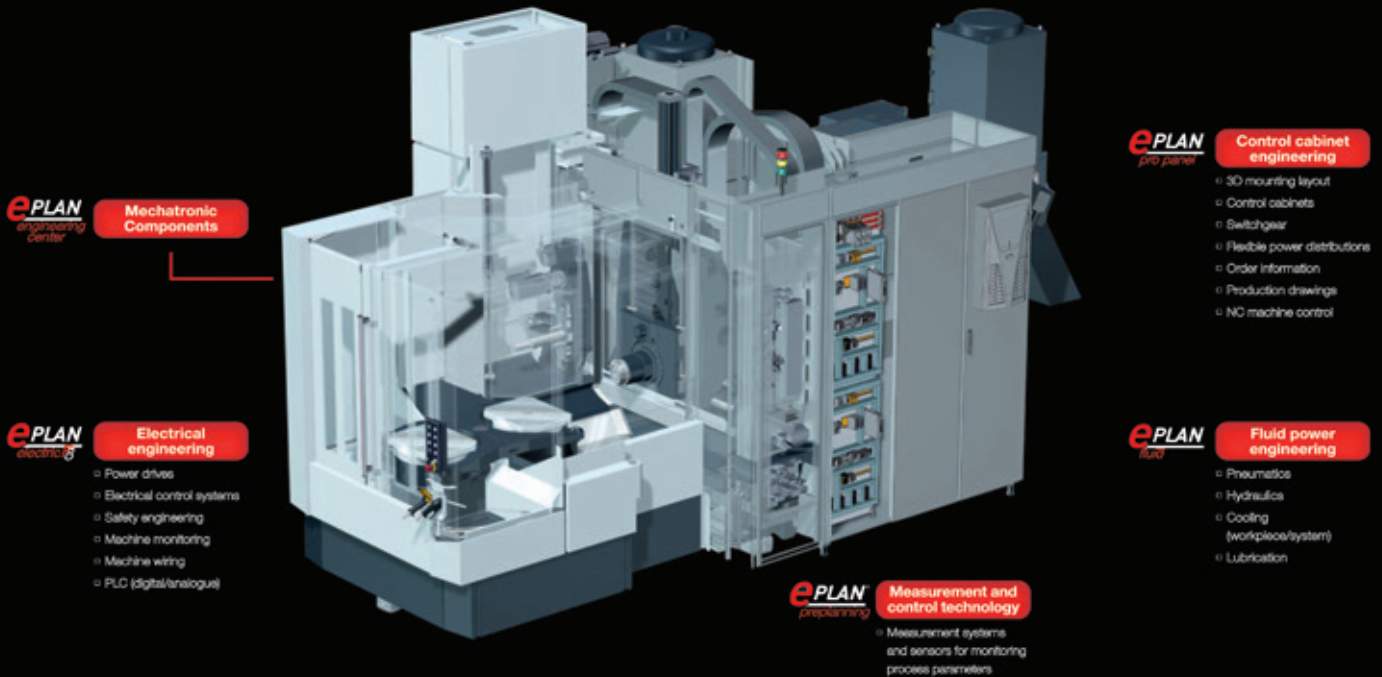
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Sandeep Waykole

Country General Manager Faurecia Automotive Seatings India

One humanitarian act that you did during the lockdown.

Ensured our society watchmen, maids and safai kamgar are provided with mask and gloves. Educated them about the virus and why they should protect themselves. Donated Rs. 5000 to CM Relief Fund + small fund for nearby slum area food essentials.

Your favourite pastime during the lockdown period.

Practiced and revised tabla (percussion instrument) regularly. Also finished writing 90% of my PhD thesis. Developed a habit of more time on mobile and watching small videos.

First thing you would do once the lockdown is lifted?

Today having a haircut is the first priority.

Your message for the Indian manufacturing industry.

Try to correct all old mistakes as we have got the opportunity to reset our organization and setup post Covid19. Work on structure overhead cost not on reducing operator head count. Identify agile and multitasking resources for the future. Try to consolidate the operations and improve efficiency per sq ft.

Most important lesson from the Covid19 outbreak.

Standard of living can be formulated as 80% need and 20% luxury. An agile and lean organization will succeed. Every risk gives us more opportunities to correct our past mistakes.

One thing you realised about yourself that you didn't know previously?

Time management - house work + office work managed in 8 hours and still can spend more time with family.

Have you learnt anything new during the lockdown?

I was successful in making Bhakari.

“Every risk gives us more opportunities to correct our past mistakes.”

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Rahul V Podaar

Managing Director
The Shakti Plastic
Industries

“ India will
be looked at as
the best and
safest place to
invest.

Most important lesson from the Covid19 outbreak.

Lots of lessons from this outbreak but most importantly I have learned that we need to be digitally very good and fast at any given point of time we should be prepared.

One thing you realised about yourself that you didn't know previously?

That I can even eat home cooked food for 40 days continuously.

Have you learnt anything new during the lockdown?

Yes, lots of things but the best one is Bhagawad Gita.

One humanitarian act that you did during the lockdown.

Did lots of activities we donated food grains in rural areas to 600 families. This kind of activities we did in 6 different villages.

Your favourite pastime during the lockdown period.

Spending time with my SON.

What would be the first thing you would do once the lockdown is lifted?

I will go out SHOP and EAT.

Your message for the Indian manufacturing industry.

My message will be: I think it will be a golden ERA for Indian manufacturing companies in the time to come. India will be looked at as the best and safest place to invest.

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R K Sharma

Co-founder & CEO
Daejung India

Most important lesson from the Covid19 outbreak.
This pandemic is all about Humanity & Survival for All.

One thing you realised about yourself that you didn't know previously?

Joy of giving. I supported entire migrant workforce for the stay & food. I realized this emanates from my belief which I have theorized as "Inverted Pyramid". It is for better appreciation of roles of corporates to understand the needs of 'Bottom of Pyramid' as well ; and not only about opportunity.

Have you learnt anything new during the lockdown?

Be a 'First Responder' in such crisis.

One humanitarian act that you did during the lockdown.

Donation to PM Care Funds and other NGO supporting & feeding the needy. Took care of our migrant workforce for stay & food; protecting them from being exposed to Covid19.

Your favourite pastime during the lockdown period.

Cooking, playing Saxophone, reading and looking inward through meditation.

What would be the first thing you would do once the lockdown is lifted?

Go home & see my family. We all got stuck across country due to Covid19.

Your message for the Indian manufacturing industry.

Reset & Remodel your Business and Product Strategy. Innovate present Process / Skill sets, Expand your playing field. Make a robust Invention out of "Indian Jugad" aka 'Frugal Engineering'.

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Li Jian
Managing Director
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Most important lesson from the Covid19 outbreak.

We thought we had conquered the world, but ALAS!

One thing you realised about yourself that you didn't know previously?

Staying at home, working from home --- need to find innovative ways for the adrenaline rush.

Have you learnt anything new during the lockdown?

Our life and health is more important than wealth and gain.

One humanitarian act that you did during the lockdown.

Supporting our contract staff for sustenance, as well as providing safety items to support NGOs.

"We thought we had conquered the world, but ALAS!"

Your favourite pastime during the lockdown period.

Reading. I have also learnt & tried some Indian recipes.

What would be the first thing you would do once the lockdown is lifted?

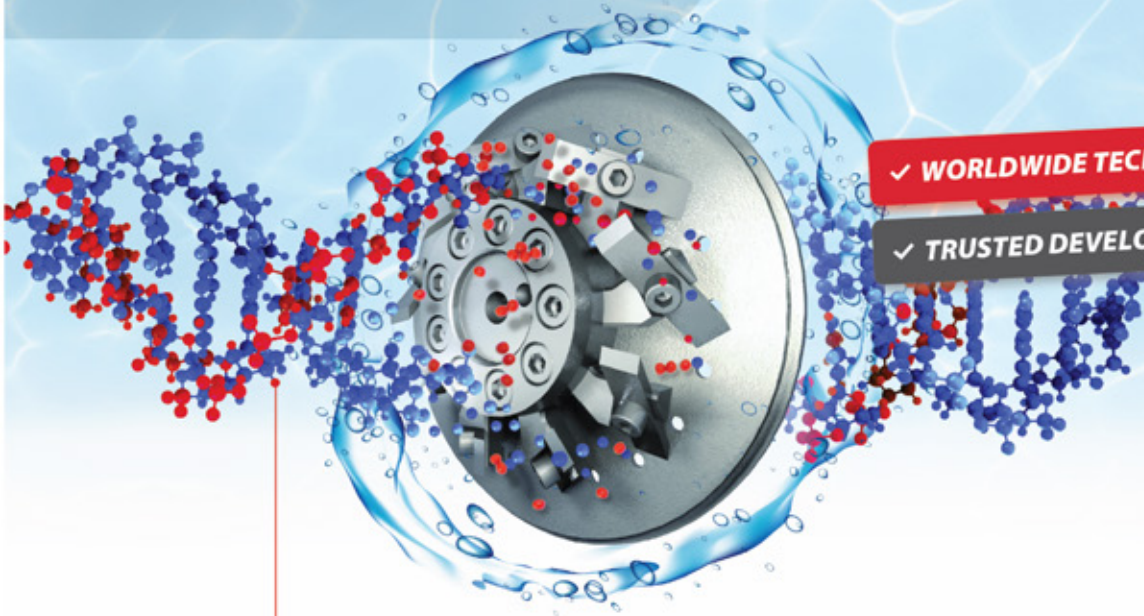
Play basketball. Visit my family.

Your message for the Indian manufacturing industry.

Hope to see growth & success after this forced sabbatical.

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Frans Van Niekerk

Managing Director Atlas Copco India

“We will emerge from the outbreak, as we have done before, through so many other challenging periods.”

Most important lesson from the COVID19 outbreak?

“Normal” life as we know it can change very rapidly.

One thing you realized about yourself that you did not know previously?

I am pretty good when it comes to general household chores.

Have you learnt anything new during the lockdown?

I became a lot more “tech savvy” and managed a lot more in a digitized and remote way

One humanitarian act you did during the lockdown?

I made financial contributions in my personal capacity to organisations running food programs and financially supported wage earners and their families with closer ties to my personal life.

Your favorite pastime during lockdown period?

Physical exercises in the morning with my wife tops everything I do during the day. Keeping up our sanity. Then in the evenings, thanks heaven for Netflix. Watching a good movie/other programs together conclude each day in a very relaxed manner.

What would be the first thing you would do once the lockdown is lifted?

I sincerely would like to step onto a t-box on the golf course and appreciate the wonderful feeling of being out in the sun, experience that closeness to nature.

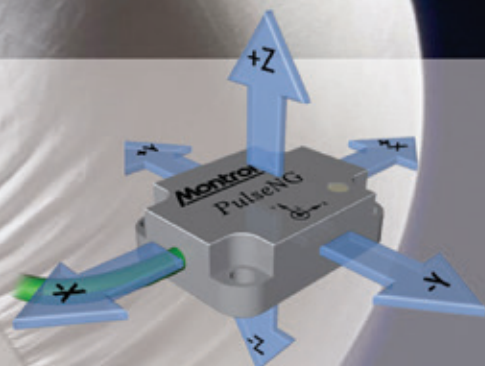
Your message for the Indian manufacturing industry?

We will emerge from the outbreak, as we have done before, through so many other challenging periods in the history of the industry.

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Nagesh A. Basavanhalli

MD & CEO

Greaves Cotton Limited

that will not affect anyone financially and emotionally was a challenge and as an organization we are learning to curate new ways to implement these initiatives effectively.

Most important lesson from the Covid19 outbreak

Preparedness to tackle such global scale pandemic and robust healthcare system are the two most important lessons for us.

One thing you realized about yourself that you didn't know previously?

COVID-19 has also given us an edge and perception to interpret the world and our circumstances from a different light.

Have you learnt anything new during the lockdown?

Devising strategy and plans in a manner

One humanitarian act that you did during the lockdown

On the organizational as well as personal level I am trying to help as many people as possible with core essential supplies.

Your favorite pastime during the lockdown period.

Trying to catch-up on reading as much as possible.

What would be the first thing you would do once the lockdown is lifted?

Personally connect with all the stakeholders and try to formulate the execution approach so that we can reduce burden on everyone.

“Now is the time to focus more on the available resources in order to be self-reliant and help the government to accelerate the ‘Make in India’ mission.”

Your message for the Indian manufacturing industry

Now is the time to focus more on the available resources in order to be self-reliant and help the government to accelerate the ‘Make in India’ mission.



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Business Head and Executive Vice President – Godrej Appliances

“During this COVID 19 outbreak – we are LOCKed but not DOWN!”

The most important lesson from the Covid19 outbreak.

Our need to stay connected with fellow human beings is so innate. During this COVID 19 outbreak – we are LOCKed but not DOWN!

One thing you realized about yourself that you didn't know previously?

I can compete with a Masterchef when it comes to making 'Aamti' – a Maharashtrian dish my family loves.

Have you learnt anything new during the lockdown?

Mastered some digital solutions like MS Teams, Zoom etc.

One humanitarian act that you did during the lockdown.

Donations.

Your favourite pastime during the lockdown period.

In the pre-COVID times, we had a monthly tradition of family and friends coming together for a musical evening at my place. We have managed that over online sessions as well! I also made time for Piano – a craft I am still honing.

What would be the first thing you would do once the lockdown is lifted?

Love to go out for a jog with my pet, meet up with aging parents & dear ones.

Your message to Indian Manufacturing sector.

The government, local authorities and healthcare professionals are doing their best to help us cope with the COVID-19 pandemic. We should all do our bit by taking all the precautionary measures and ensure the utmost safety of our people when we start operations.

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Shujaul Rehman

Chief Executive Officer
Garware Technical
Fibres Limited.

“ Indian
companies can
leverage the
current global
trends and
command much
higher portion of
the global supply
chain.

Most important lesson from the Covid19 outbreak.

Realisation of the fragility of life. Life can change in an instant. We should thank God Almighty for what we have and make each day a memorable one.

One thing you realised about yourself that you didn't know previously?

Comprehension that one can be happy with a simple life without unnecessary paraphernalia.

Have you learnt anything new during the lockdown?

Learning cooking has been stimulating. In addition, managing work remotely from office has been a new learning.

One humanitarian act that you did during the lockdown.

We supported many families struggling to meet ends in Pune and various other places.

Your favourite pastime during the lockdown period.

Spending quality time bonding with family has been a real leisure. And of course, watching OTA platforms for entertainment.

What would be the first thing you would do once the lockdown is lifted?

Find a Barber!!

Your message for the Indian industry.

We should take this an opportunity to come out stronger and more agile. Indian companies can leverage the current global trends and command much higher portion of the global supply chain.

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Inder Jain

Chairman & Managing Director APPL Industries Limited

Most important lesson from the Covid19 outbreak.

A labour oriented business cannot survive and the dependency of working from office needs to reduce. Automation of process is very essential and inevitable.

One thing you realised about yourself that you didn't know previously?

Health is the only wealth for an individual.

Have you learnt anything new during the lockdown?

Meditation for self.

“Be positive; it's the year for survival!”

One humanitarian act that you did during the lockdown.

Supporting local communities.

Your favourite pastime during the lockdown period.

Reading religious books.

What would be the first thing you would do once the lockdown is lifted?

Our Focus will be more towards Export business expansions, also a Strategic collaboration for domestic and international Markets.

Your message for the Indian manufacturing industry.

Be positive; it's the year for survival!



Chandan Mundhra

Chairman & MD
Savè Electric Vehicle

Most important lesson from the Covid19 outbreak.

Never challenge nature.

One thing you realised about yourself that you didn't know previously?

Still discovering.

Have you learnt anything new during the lockdown?

Took advanced lessons on Piano and a couple of online courses.

“It's time to Upskill, Upgrade and tap the next wave of economic revolution.”

One humanitarian act that you did during the lockdown.

Helped vegetable sellers with financial aid to meet the growing demand in my neighborhood.

Your favourite pastime during the lockdown period.

Books & Music.

What would be the first thing you would do once the lockdown is lifted?

Travel to Dwarka.

Your message for the Indian manufacturing industry.

It's time to Upskill, Upgrade and tap the next wave of economic revolution. We have the biggest advantage.



Raju B Ketkale

Deputy Managing Director Manufacturing, Toyota Kirloskar Motor

“It is paramount to adapt the new ways of working to stay relevant.”

Most important lesson from the Covid19 outbreak.

In such uncertain times, it is of paramount importance for the global community to come together to collaborate, share knowledge, and put their concerted efforts to counter an epidemic like this.

One thing you realised about yourself that you didn't know previously

I never expected such quick adoption of digital interfaces but looks like digital platforms will become the new normal of doing business.

Have you learnt anything new during the lockdown?

It is paramount to adapt the new ways of working to stay relevant, cater to the changing paradigm, and ensure communication at all levels.

One humanitarian act that you did during the lockdown.

The complex where I live employs over 500

maids, helpers, drivers, gardeners for whom we paid salaries for 2 months in advance. We also formed a task force to support the nearby metro construction workers by raising enough funds to provide them with ration for a month. We have supplied 500 grocery kits to the workers with the help of police.

Your favourite pastime during the lockdown period.

Learning yoga, reading books and doing social services.

What would be the first thing you would do once the lockdown is lifted?

Catch-up with my friends and close family members.

Your message for the Indian manufacturing industry.

Times like these call for all of us to come together, share knowledge, expertise and find innovative ways to minimize the impact of the pandemic and limit disruption to the economy.



T K Ramesh

MD & CEO

Micromatic Machine Tools Pvt. Ltd

Most important lesson from the Covid19 outbreak.

Reality is an ever changing concept & we should be changing our perception continuously.

One thing you realised about yourself that you didn't know previously?

Shaving daily energizes & long hair can irritate me.

Have you learnt anything new during the lockdown?

Learnt how to think like an economist? - Structured online program.

One humanitarian act that you did during the lockdown.

Worked with two organizations and helped stranded labour to safe locations.

“We will overcome, but by motivation and aspiration we as manufacturing should get more holistic.”

Your favourite pastime during the lockdown period.

Caught up on a lot of reading and listened to a lot of Music

What would be the first thing you would do once the lockdown is lifted?

Raise a toast face to face with my group of friends – Responsibly of course!!

Your message for the Indian manufacturing industry.

History clearly tell us no epidemic or pandemic has held humanity down for too long, so we will overcome, but by motivation and aspiration we as manufacturing should get more holistic.



Kamal Bali

President & MD Volvo Group India

“I see huge new opportunities for the Indian manufacturing sector in the new world order.”

Most important lesson from the Covid19 outbreak.

Do not take anything for granted and, instead rediscover your new idea with a purpose, by challenging the status quo since many changes and disruptions come about without prior notice.

One thing you realised about yourself that you didn't know previously?

It is a revelation for me that, as an individual, I could adjust to lack of hectic outdoors' work activity.

Have you learnt anything new during the lockdown?

That nothing is permanent, and you have to constantly strive to remain on top of your game!.

One humanitarian act that you did during the lockdown.

Grateful to be able to contribute to the cause of some families who have been

temporarily rendered jobless due to the lockdown.

Your favorite pastime during the lockdown period.

Catch up with a bit of reading and walking around in our residential campus!

What would be the first thing you would do once the lockdown is lifted?

Meet and bond together with my team, dear colleagues and friends and learn about their experiences.

Your message for the Indian manufacturing industry

I see huge new opportunities for the Indian manufacturing sector in the new world order due to the sudden accentuation of geo-political narratives and positions. Change our mindsets, and harness people's innate capabilities to deal with uncertainty and unpredictability, as everything suddenly appears so fragile.



Yatendra Kumar
Business Head
MotuTech India

Most important lesson from the Covid19 outbreak.

Life is not easy and we should always learn from others mistakes, as our one life will not be sufficient to get our own experience.

One thing you realised about yourself that you didn't know previously?

I can prepare tea (☺) and masala papad.

Have you learnt anything new during the lockdown?

I learned that I need to unlearn a lot!

One humanitarian act that you did during the lockdown.

We have put up a practise to organise vegetable vendors for our society and supply the vegetables to the doors of senior citizens.

“Life is not easy and we should always learn from others mistakes, as our one life will not be sufficient to get our own experience.”

Your favourite pastime during the lockdown period.

Training and knowledge sharing with everyone to whom I can.

What would be the first thing you would do once the lockdown is lifted?

Going to meet my mother who is stuck at my hometown.



Amit Gossain

Managing Director Kone Elevator India

“The industry needs to look at technologies and scenario planning for the future which are safe, productive and profitable.”

Most important lesson from the COVID 19 outbreak.

Life can never always be systematic and one should be prepared with eventualities in life and business.

One thing you realized about yourself that you didn't know previously?

My ability to react and positively adjust to different working environment at a fast pace when need arises.

Have you learnt anything new during lockdown?

I have learnt to become more effective in virtual working, especially using digital tools.

One humanitarian act that you did during the lockdown.

I donated to PM cares fund and various agencies but more importantly I realized that I need to ensure people working for me

in my house jobs are paid on time.

Your favorite past time during lockdown period.

To either do a little bit of exercise, watch movies that I would normally not have time for, and also try my hands at innovative cooking.

What would be the first thing you would do once the lockdown is lifted?

Ensure that people within my family as well as within the organization understand and continue the social distancing through verbal or written guidelines given to them.

Your message for the Indian manufacturing industry.

The industry needs to look at technologies and scenario planning for the future which are safe, productive and profitable. The industry needs to ensure jobs continue to be created in a country like India.



Umesh Pai
Managing Director
EPLAN Software & Services Pvt Ltd

“We are more resilient that we think!!!”

Most important lesson from the Covid19 outbreak.

What goes around comes around. Stop the carnage with nature or else.....

One thing you realized about yourself that you didn't know previously?

That I am indeed a very patient person J

Have you learnt anything new during the lockdown?

I tried learning typewriting!!!

One humanitarian act that you did during the lockdown.

Be kind to my wife and kids 😊 On a serious note, I donated for PPE in a rural hospital

....

Your favorite pastime during the lockdown period.

“Pass time” – what do you mean... where was time to pass!!!

What would be the first thing you would do once the lockdown is lifted?

Try and meet my team.

Your message for the Indian manufacturing industry.

We are more resilient that we think!!!



Wu Song

Managing Director LiuGong India Pvt. Ltd.

“Patience and empathy will see us sail through these testing times.”

Most important lesson from the Covid19 outbreak.

I would like to put it simple under the 5Cs: Calmness, Collaboration, Cooperation, Communication and Compassionate. Resilience and patience will see us through.

One thing you realised about yourself that you didn't know previously?

I realized a treasure I have a strong team of professionals who can sail us through this tough time.

Have you learnt anything new during the lockdown?

“People will win ultimately” might not be true or necessary! Harmony is the nature of everything.

One humanitarian act that you did during the lockdown.

As part of its CSR initiative, LiuGong has got involved in numerous social causes from mask distribution to arranging food

packets for poor.

Your favourite pastime during the lockdown period.

Apart from following fitness routine, I select some history books to read!

What would be the first thing you would do once the lockdown is lifted?

The top most priority is safety of our employees, channel partners or stakeholders, and even our customers. The crisis will not be over in short term. Resume our business with virus control will be norm in this year. We have already started circulating safety guidelines amongst our employees and channel partners.

Your message for the Indian manufacturing industry.

Never lose your hope and confidence to the future! Patience and empathy will see us sail through these testing times.



Rohit Warriier

Founder & CEO Warriier Electronics

If our culture within the organization is strong, the business would remain strong too.

Most important lesson from the Covid19 outbreak.

This may sound philosophical, but we are only a temporary puppet in this world. Respect nature and all its beings more than one would worship god. The universe and its world are certainly not for our plunder and raids.

One thing you realised about yourself that you didn't know previously?

That I can be lazy on Monday, Tuesday, Wednesday, Thursday and Friday also!

Have you learnt anything new during the lockdown?

I learnt how to play PUB-G.

One humanitarian act that you did during the lockdown.

Stayed home and saved lives by not getting infected and not being a carrier.
Donated home cooked food to the needy via a social worker.

Your favourite pastime during the lockdown period.

Reading, cooking, watching movies and series, playing pubg, and lastly irritating mom with frequent 'i am getting bored' statements

What would be the first thing you would do once the lockdown is lifted?

Visit my five month old niece (with the hope that she recognizes me); hang out with friends, cousins and colleagues in moderation (all in a day!)

Your message for the Indian manufacturing industry.

This has given us a chance to think deeper about how we conducted our businesses in the past versus how we should in future, keeping in mind the new norms of safety. It will enable us to be well equipped for any such future crisis. Crisis and downturns are a part of any business. If our culture within the organization is strong, the business would remain strong too.



Hemant Watve

Managing Director WIL0 Mather and Platt Pumps Pvt. Ltd

“We are all a part of one ecosystem and unless we all support it with our wisdom, it will not function properly.”

Most important lesson from the Covid19 outbreak.

Life has taught us a brutal lesson; we never imagined we would ever work in isolation with sense of “anticipation of suffering” than the “actual ones”.

One thing you realised about yourself that you didn't know previously?

I am more sincere in my work than ever before as I get an inner feeling that I am being watched by the almighty for my deeds.

Have you learnt anything new during the lockdown?

I now take support of my tech savvy daughter for resolving any connectivity issues .

One humanitarian act that you did during the lockdown.

We distributed masks and shields to the

staff of three hospitals and also distributed household grocery sufficient for 3 weeks to 15 needy families.

Your favourite pastime during the lockdown period.

Read books and stay connected with friends and colleagues.

What would be the first thing you would do once the lockdown is lifted?

Meet my colleagues and friends over a glass of beer.

Your message for the Indian manufacturing industry.

We are all a part of one ecosystem and unless we all support it with our wisdom, it will not function properly. Always stay connected with each other, learn from each other, and continue to understand and share best practices.



Sudhir Agarwal

General Manager Montronix Inc

Most important lesson from the Covid19 outbreak.

Take care of hygiene, whether there's a virus or not.

One thing you realised about yourself that you didn't know previously.

A large-scale response to a global crisis is possible. We need to harness this wave of compassion and proactivity to protect vulnerable people in all contexts, including those most exposed to climate impacts.

Have you learnt anything new during the lockdown?

This is a time of responsibility from both employers and employees. Corporates must show more empathy towards their staff,

“This is a good time to re-evaluate what you should consider ‘essentials’.”

being transparent with business conditions and helping set clear expectations will help ease out stress.

One humanitarian act that you did during the lockdown.

Tried to support our family, society and nation through monetary and physical support. Also, provided moral support to our employees and gave free product training to our customers.

Your favourite pastime during the lockdown period.

Simplify life: With the supply of commodities shrinking up, this is a good time to re-evaluate what you should consider 'essentials'.

What would be the first thing you would do once the lockdown is lifted?

Will go to office and support our customers as well as employees while keeping in mind all the guidelines provided by the government.

Your message for the Indian manufacturing industry.

In future, the learning from this crisis will be a guideline and will help plan in advance to handle such type of scenario.



Vikas Kadlag

**MD - Morgan Advanced Materials
(Molten Metal Systems)
Morganite Crucible India Ltd.**

Most important lesson from the Covid19 outbreak.

Striking right balance between Nature & Technology is Must. Don't take things for granted due to supremacy on one area!

One thing you realised about yourself that you didn't know previously.

Can also perform duties of Home Maker with equal efficiency!

Have you learnt anything new during the lockdown?

Simply shed your all Egos...live....let live & most important help to live.

One humanitarian act that you did during the lockdown.

Decided to pay full wages to all agency employees for lockdown. Donated sanitizers & PPE kits to government hospital and MIDC Police

HQ in Aurangabad.

Your favourite pastime during the lockdown period.

Enjoyed watching several videos on one of my passions, besides corporate life, trekking & mountaineering.

What would be the first thing you would do once the lockdown is lifted?

Simply going to go for Long Drive, which is another passion for me!

Your message for the Indian manufacturing industry.

This is going to be trying period for all & will teach us fundamentals of "Survival of the Fittest" in most practical manner. Always keep your organisation as Lean as possible in all aspects of the business.

**"Striking
right balance
between Nature
& Technology is
Must."**



Marc Jarrault

**Managing Director
Lapp India Pvt. Ltd.**

“Concentrate on the present and essential.”

Most important lesson from the Covid19 outbreak.

Concentrate on the present and essential, the ones who you love and love you, pray for more solidarity between human beings in such crisis.

One thing you realised about yourself that you didn't know previously?

Miss so much dining out and meeting people in three dimensions versus two dimension on computer screen.

Have you learnt anything new during the lockdown?

Learning new skills on video conferencing and cooking healthy food for myself while respecting better breakfast/ lunch/ snack/ diner timing.

One humanitarian act that you did during the lockdown.

I contributed to food charity.

Your favourite pastime during the lockdown period.

Watching movie on Netflix.

What would be the first thing you would do once the lockdown is lifted?

Take a plane and go back to France to see my family.

Your message for the Indian manufacturing industry.

Many silver linings: lower interest rates to be passed to industries, fiscal package from government to create demand and create new jobs for Make In India for India along key reforms for better ease of doing business in India (labour, land, infrastructure, financial ecosystem, judicial process), young workforce more resistant to Covid-19, more automation and communication network requirements to work from home making life easier for women and wasting less time in traffic jams.



Bing-Lin Wu

Marketing Head Maxxis India

“Shadow and darkness will eventually leave for coming of sunlight.”

Most important lesson from the Covid19 outbreak.

Greater the luck, greater the responsibilities. God chose to give us a place to stay, a job that pays, and a meal on the table. This indicates that He expects us to share what we have with many others who are not so privileged.

One thing you realised about yourself that you didn't know previously?

I did not know I enjoyed grocery shopping so much until this time when there are no other reasons for which one is allowed to go outside.

Have you learnt anything new during the lockdown?

First of all, bunch of remote tools – Google Meet, Microsoft Team, Zoom, etc.

One humanitarian act that you did during the lockdown.

I sponsored a family's one-week needs by

supporting them with 16 crates of essential goods.

Your favourite pastime during the lockdown period.

It is a treat to watch my team's achievement on different social media platforms. Great job, people!

What would be the first thing you would do once the lockdown is lifted?

I would like to dress up for office to meet my colleagues in person and, have some road-side treats.

Your message for the Indian manufacturing industry.

Shadow and darkness will eventually leave for coming of sunlight. It is the act of the decision makers in bad times, not good times, to let people remember who they are. We are the backbone of the Indian economy and we will fight together against this challenge.



Deepak Paul

Managing Director,
igus India Pvt Ltd

Most important lesson from the Covid19 outbreak.

You can never prepare enough and therefore resilience is the key!

One thing you realised about yourself that you didn't know previously?

That I could sit for such long hours tethered to a headset.

Have you learnt anything new during the lockdown?

Re-learned my coaching skills to train my son in badminton and daughter in skating (I am good at none and now they are quite good for their age and the weeks of training). I assume making braids on Barbie dolls do not count as skills one would learn!

"We shall overcome! Watch costs and support each other especially by maintaining good cash conversion cycles."

One humanitarian act that you did during the lockdown.

Identified some of needy acquaintances and supported them monetarily and directly. Apart from this we arranged home cooked food for our Security staff.

Your favourite pastime during the lockdown period.

Strangely very less pastime ! Nevertheless caught upon reading. But most satisfying has been seeing and participating in the kids stuff and being the kid with them.

What would be the first thing you would do once the lockdown is lifted?

Get a haircut!

Your message for the Indian manufacturing industry.

We shall overcome! Watch costs and support each other especially by maintaining good cash conversion cycles. Overall discipline and productivity will be key.



Harshad Naik

Managing Director -
India Subcontinent
Huntsman International
India Pvt Ltd.

“ We need to work together as a society to overcome this challenge.

Most important lesson from the COVID-19 outbreak?

Identifying new ways of working & connecting and challenging the status quo is one of the lessons learnt. I think next level of adaptability is the most important lesson that these unprecedented times have taught me.

One thing you realized about yourself that you didn't know previously?

The ability to effectively work from home whilst sharing household work is something that I feel I improved upon.

Have you learnt anything new during the lockdown?

Tried to learn more about using a DSLR camera. I have explored preparing some new recipes as well.

One humanitarian act that you did during the lockdown?

Distributed grocery to the needy.

Your favourite pastime during the lockdown period?

To catch up with movies and interesting web series. Connecting with college friends over video calls has been a refreshing activity.

What would be the first thing you would do once the lockdown is lifted?

I would love to hit the court and resume my daily badminton sessions.

Your message for the Indian industry?

We should have realistic expectations, continue to assess the situation and make informed decisions. I strongly believe that we need to work together as a society to overcome this challenge; be positive.



Sunildutt Chaudhari

Director
Haitian Huayuan
Machinery India (Pvt)
Ltd

“ This will be a new Normal for the Industry.

Most important lesson from the Covid19 outbreak.

Not to mess with Nature. Life is precious

One thing you realised about yourself that you didn't know previously?

The warmth and positivity in reaching out to old friends and customers has actually made us realise that such a pandemic was needed to elevate our spirit and to bring in warmth and kindness to help mankind. Lessons learned in a hard manner.

Have you learnt anything new during the lockdown?

Read some self-development books which were purchased earlier and were half read.

One humanitarian act that you did during the lockdown.

Had tried to support some under privileged persons in need of food and money as their daily wages were stopped. Reached to some needy persons who at one time were helping us.

Your favourite pastime during the lockdown period.

Try to reach old friends and connect them on Zoom and attend some webinar.

What would be the first thing you would do once the lockdown is lifted?

We need to gear up on our work front so shall reach to customers and check on their plans.

Your message for the Indian manufacturing industry.

This will be a new Normal for the Industry, and we need to take health and hygiene seriously as we take care of factory safety norms.



Sharad Malhotra

President – Automotive Refinishes and Wood Coatings Nippon Paint India

“The manufacturing industry should look at this crisis as an opportunity to reset business.”

Most important lesson from the Covid19 outbreak.

Things which seemed unpractical a month back have become the new normal today.

One thing you realised about yourself that you didn't know previously?

I did not make enough time for my hobbies. Now, while working from home, I take ample breaks and catch up on little things that bring me joy.

Have you learnt anything new during the lockdown?

I am investing much of my free time to upskill and take up newer personal challenges. I have also enrolled for some online courses on leadership and philosophy.

One humanitarian act that you did during the lockdown.

In an individual capacity and as a company we have distributed funds and relief material to help over 1,000 workers and painters

in the automotive refinish business.

Your favourite pastime during the lockdown period?

I am making the most of this time: spending precious moments with my kids and amidst nature.

What would be the first thing you would do once the lockdown is lifted?

Will try and ensure that my employees and customers are trained on how to remain safe and protected; Make sure our customers production lines and operations are not hampered.

Your message for the Indian manufacturing industry.

The road to recovery will be long and fraught with many challenges. The manufacturing industry should look at this crisis as an opportunity to reset business and emerge leaner and stronger for the new decade.



Nitin Lall

**General Manager
- Industrial Technique
Atlas Copco (India) Ltd.**

Most important lesson from the Covid19 outbreak.

That working from home can be really productive.

One thing you realised about yourself that you didn't know previously?

My trust level in people while working from home office

Have you learnt anything new during the lockdown?

The use of iMovie. Can now create a great film using just photographs!

One humanitarian act that you did during the lockdown.

Financial support to our regular house helps + the society watchmen.

Your favourite pastime during the lockdown period.

Did a lot of reading. All International

“We would need to SPRINT during the first three to four months.”

Newspapers were available as a PDF, without a charge. So were many great magazines.

What would be the first thing you would do once the lockdown is lifted?

Put all energy to recover the business volumes. We would need to SPRINT during the first three to four months.

Your message for the Indian manufacturing industry.

As far as possible, support your team members during these very special & unique times.



Ananthaseshan N

Managing Director CUMI

“This is a great opportunity to rediscover and reinvent the business.”

Most important lesson from the Covid19 outbreak.

Working from home is as productive as working from office for certain functions in the manufacturing sector also.

One thing you realised about yourself that you didn't know previously?

I realise that my energy is derived from meeting and interacting with people. To that extent, there is a dip in my energy level and I look forward to getting back to work.

Have you learnt anything new during the lockdown?

I did use this time to catch up on a few books. I also tried my hand at a few things like Origami, painting and cooking.

One humanitarian act that you did during the lockdown.

I do financially support a few of my friends

who are doing a great job of preparing food and distributing it every day to the needy.

Your favourite pastime during the lockdown period.

Quizzing, discussing the books we have read and watching movies together as a family are some of the things that we now enjoy.

What would be the first thing you would do once the lockdown is lifted.

Obviously get back to work!

Your message for the Indian manufacturing industry.

This is a great opportunity to rediscover and reinvent the business. As Sun Tzu in his Art of War says, prepare for war at peacetime and prepare for peace during the war. Build resilience in your businesses. Accept the new normal and find opportunities in the new trends and consumer behaviours that will emerge.

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FINAL DATE OF NOMINATIONS: JUNE 16, 2020

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