

INVITATION TO TENDER FOR CONSULTANCY SERVICES TO CONDUCT A FISHERIES BUSINESS COMPETITION FOR SMALL AND MEDIUM ENTERPRISES (SME) ON LAKE VICTORIA

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a German development agency with headquarters in Bonn and Eschborn that provides services in the field of international development cooperation. GIZ mainly implements technical cooperation projects of the Federal Ministry for Economic Cooperation and Development (BMZ), its main commissioning party, although it also works with the private sector and other national and supranational government organizations on a public benefit basis.

Background

The Responsible Fisheries Business Chain Project (RFBCP) is part of the Global Program on Sustainable Fishery and Aquaculture funded under the special initiative "One World – No Hunger" of the German Federal Ministry for Economic Cooperation and Development (BMZ). The overall objective of the program is to ensure food security and to reduce poverty by increasing fish supply and income. Its target groups include vulnerable households and communities, artisanal fishers and SMEs along the fish value chain.

Fisheries businesses are the engine for transformation of Uganda's fishery sector in terms of livelihoods, food and nutrition security and socio-economic development. To stimulate and build the capacity of Fisheries SMEs to adopt best business management practices, the Responsible Fisheries Business Chain Project is conducting a "Lake Victoria Fish Business Competition". The competition is aimed at identifying, recognizing and awarding best and most innovative fisheries businesses, provide a platform for sharing of experiences with fellow SMEs on innovations and best sector practices.

Requested:

Consulting company to plan and carry out a Lake Victoria Fish Business Competition

Details of the assignment:

- Develop a clear implementation strategy, workplan and budget for the businesses competition that will be presented and discussed with GIZ-RFBCP team during the inception meeting.

- Develop Radio advertisements that should be voiced in both Luganda and English and sent to different contracted radio stations.
- Liaise with District Fisheries Officers on their involvement in advising participants and receive applications.
- Develop entry categories, standard selection criteria and standard field validation checklist.
- Organize a business training camp to acquire basic business skills for shortlisted applicants.
- Use the business training camp to identify business training gaps that will be incorporated into the mainstream GIZ-RFBCP Business Development service training
- Write a comprehensive short report of how the Business competition was implemented.

Period of assignment:

40 working days within the period of 1 June to 31 August 2020.

Requirement

- The lead consultant should at least hold master's degree in Business Administration, Development studies, Agricultural Economics or Fisheries management.
- A minimum of 5 years' experience in Business Management Skills, previous experience and knowledge working with SMEs, designing business competitions and Business training camps with reputable organizations.

Details of the submission

The specifications and details of the submission requirements (TOR) can be received at no cost via email upon request. Submit your email request to procurement-giz-uganda@giz.de indicating "Invitation to tender for consultancy services to conduct a Fisheries Business Competition for small and medium enterprises (SME) on Lake Victoria."

The bid submission deadline is on **Wednesday 20 May 2020 at 4:00PM** and submit your bids to procurement-giz-uganda@giz.de

Please note, no bid shall be received after the deadline.

GIZ is not bound to accept any bid!