

Everyone's wellbeing is key at Roofings

At Roofings Group, corporate social responsibility (CSR) is given priority for the sustainability of the company, the employees, the community, the environment and the entire country in general.

"We do not only think of profitable solutions for this company, we also analyse the impact business decisions we make today have on social and environmental results decades from now," Nashila Lalani, the executive director Roofings Group, says.

As such, the company has come up with CSR campaigns dubbed "Forever", with the view that the impact from these campaigns should last forever.

"And as you are well aware, nobody knows when forever ends, it transcends generations and this is exactly what we are looking at, having CSR initiatives whose impacts can last for generations," Nashila says.

Nashila adds that these should be achieved together, because the impact is much more visible and effective if



A young girl being trained on how to make pads

FOREVER EDUCATION

At the core of Roofings Group values is the continuous improvement in the quality and standards of the communities that build the nation. This value could not be more emphasised and secured than through the education of Uganda's young minds.

we all invest together for a forever Uganda.

"We follow the African philosophy: Ubuntu: I am – Because we are. It is not about you, it is not about me. It is about us. Below, we look at some of those initiatives," Nashila Lalani says.

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This initiative started in



Nashila Lalani,

2012 when Roofings took on a government-aided primary school — St Peter's Church of Uganda Primary School — which they rehabilitated and renovated.

"The school was our pilot project and over the years, enrolment has grown from 200 pupils to 1,000 pupils," Nashila says.

Roofings is offering sponsorship, medical care, purified drinking water, workshops and sustainable farming. The company also inspires the children and the Industrial park community with setting up small business projects such as baking, healthy rolex stands, fabrication of pads and creating a library for more learning.

Forever Forestry

Roofings Group is also helping pioneer re-forestation initiatives in Uganda and the continent in general. A one-acre piece of land in Lubowa on Entebbe Road has been dedicated to displaying a variety of major sustainable practices.

"At our Roofing's Group premises, we produce up to 45,000 seedlings a month that we give out free of charge to our clients," Nashila says.

"We believe that this guild shall sow the seeds of sustainable green living in Uganda. Now more than ever we need to take action. Graphs and figures about global warming and environmental conservation are worrying," she adds.

Forever Health

Roofings Group has pursued the idea of community health through different projects such as:

- Health camps/ fighting malaria/ helping sickle cell victims to live a better life
- Support the deaf community
- Provide boreholes and drinking water/
- Supporting communities

in northern Uganda.

"For all the projects Roofings has done in the past, we want to thank our partners for coming on board. For the future projects, we call on more partners to form a strong team and reach out to us in helping where needed to emphasise the impact," Lalani says.

It is also important to highlight that our CSR practices start at home, on our workfloor. Like on the plane; before helping anyone else, make sure your own breathing mask is on. We have invested highly in environmental technologies, regeneration acid plant, air pollution control system, water wastage treatment plant, vent oxygen into the atmosphere, ambulance and clinic at the premises, safety and health trainings and financial literacy trainings.

If we do not do something, our environment will change drastically, but we can do something about it, if we are prepared and start early. If anyone feels like taking action together, please contact us: CSR@roofings.co.ug

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